



DHA SUFFA  
UNIVERSITY



# Partnership Proposal

## DSU Career Fair 2026

Empowering Futures. Building Industry Connections.

# INTRODUCTION

DHA Suffa University proudly presents the Career Fair 2026, a flagship event aimed at bridging the gap between academia and industry. This annual fair provides leading organizations the opportunity to connect with top-tier students, graduates, and professionals, connecting tomorrow's talent with today's industry leaders.





# WHY PARTNER WITH US

Partnering with DHA Suffa University for the Career Fair 2026 offers organizations enhanced visibility, access to qualified graduates, and recognition as a socially responsible corporate leader committed to youth development.





# PARTNERSHIP PACAKGES

## **FLEXIBLE SPONSORSHIP LEVELS TAILORED TO YOU**

DHA Suffa University invites esteemed organizations to collaborate in Career Fair 2026 through the following sponsorship opportunities. Each tier offers a unique level of engagement, visibility, and recognition tailored to meet your organization's objectives.

<b>BENEFITS</b>	<b>PLATINUM PARTNER (PKR 200,000)</b>	<b>GOLD PARTNER (PKR 100,000)</b>	<b>SILVER PARTNER (PKR 50,000)</b>
<b>LOGO VISIBILITY</b>	Logo on event materials, prominent placement of logo on media wall, and social media	Logo on Media wall, event banners and brochures	Logo on media wall and event banners
<b>EXHIBITION BOOTH</b>	XL booth in a prime location	Large premium booth in main exhibition area	Large booth in general exhibition area
<b>MEDIA COVERAGE</b>	Featured in press releases and event video	Mention in event highlights	Logo in event recap
<b>NETWORKING ACCESS</b>	VIP lounge access and executive networking	General and focused networking sessions	General networking access
<b>SOCIAL MEDIA PROMOTION</b>	Three dedicated social media posts + shared posts	Two dedicated social media posts + shared posts	One dedicated social media post + shared posts
<b>TOKEN OF APPRECIATION</b>	Exclusive Platinum Partnership Shield	Gold Partnership Shield	Silver Partnership Shield



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# NEXT STEPS

We invite your organization to collaborate with DHA Suffa University for the Career Fair 2026. By partnering with us, you will help connect talented graduates with leading employers and strengthen the bridge between education and industry. Together, we can create meaningful opportunities for future professionals and contribute to workforce development in Pakistan

***FOR PARTNERSHIP CONFIRMATION OR FURTHER DETAILS,  
PLEASE CONTACT:***

**Career Fair Team**

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**WE LOOK FORWARD TO  
YOUR POSITIVE RESPONSE  
AND THE OPPORTUNITY TO  
COLLABORATE ON THIS  
INITIATIVE.**